# The Diversity and Dilemmas of Europe's Capitalisms

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ESRI, February 6th 2014









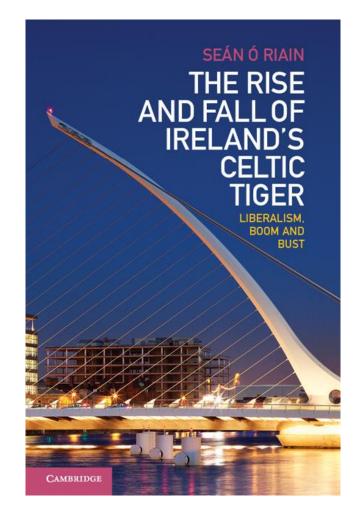


### Why Worlds of Capitalism?

- Europe's Diverse 'Worlds of Capitalism'
  - Political crisis and social science opportunity
- Economic Sociology and Comparative Political Economy
  - 'embedding' of economic relations in social relations and political institutions
  - capabilities and social/institutional resources
- 'Deep Integration' of Economies
  - Rodrik: factor mobilities
  - But, more fundamentally, societal interactions and interdependencies

## Europe's Diversity and Dilemmas

- Macroeconomic Regimes in Europe
- The Political Economy of Growth and Distribution in Denmark and Ireland
  - 'Creative Corporatism' (Ornston)
  - Capital and Labour Share of National Income (Flaherty and Ó Riain)
- The Polanyian Logics of Europe's Capitalisms
- Europe's Integration and Perverse Policy Mix



NEW DEALS IN THE NEW ECONOMY





### **EUROPE'S WORLDS OF CAPITALISM**

# European Social Compacts in the 2000s: Welfare, Production and Fiscal Regimes

	'Social Investment', 2000 (% GDP)	Social Spending, 2002 (% GDP)	Average Business R&D Investment 1999-2007 (% GDP)	% 'Learning' Organisation of Work, 2000 (Lorenz & Valeyre)	Average 'Structural' Fiscal Balance 1999-2007 (% 'potential' GDP)
Social Democratic	11.3	36.6	2.26	53	0.3
Christian Democratic	9.6	32.5	1.42	47	-1.7
Liberal	8.1	27.5	0.97	29	-2.5
Mediter- ranean	7.0	26.6	0.40	24	-4.0

"Austerity is the new normal. It is not a temporary phenomenon. It will become permanent. Fiscal conservatism is the order of the day"

Alan Milburn, Labour Minister for Health, 1999-2003

New Statesman, 23 February 2012

## In Which Capitalisms is Fiscal Conservatism 'Normal'?

EU15 Government Budget Balances, 1999-2007

	Actual 1999-2007 (% Actual GDP)	Structural 1999-2007 (% Potential GDP)	Structural 1999-2002 (% Potential GDP)	Structural 2003-2007 (% Potential GDP)
Social Democratic	2.5	0.3	0.1	0.5
Christian Democratic	-1.5	-1.7	-1.7	-1.6
Mediterranean	-2.9	-4.0	-3.1	-4.7
Liberal	0.1	-2.5	-0.6	-3.8

## THE WORKINGS OF NATIONAL ECONOMIES: IRELAND AND DENMARK

### Corporatisms (Ornston)

- Conservative
  - Stable bargaining

- Competitive
  - Cost competitiveness

- Creative
  - Public investment in risk resources

		Ireland		Denmark/ Finland			
		Late 90s	Mid-2000s	Late 90s	Mid-2000s		
Risk Capital	Risk Capital						
Business	Early Stage Venture Capital (% of GDP)	5.2	2.0	6.7	4.5		
Public	Sectoral Aid (% of GDP)	.69	.19	.81	.55		
Active Labour Market Supports							
Business	% of Labour Costs spent on Training	2.4	2.2	2.7	2.1		
Public	Spending on Active Labour Market Policies (% of GDP)	0.95	0.53	1.35	1.04		
R&D							
Business	Business Funded R&D	.82	.70	1.48	1.93		
Public	Government Funded R&D	.29	.38	.78	.79		

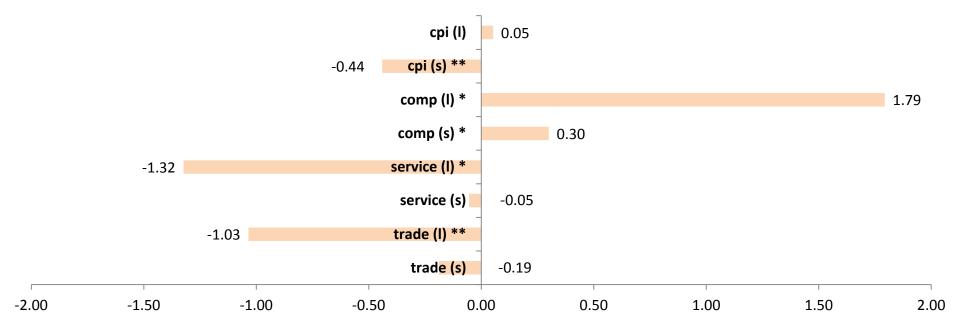
### The Politics of Distribution

Labour's Share of National Income

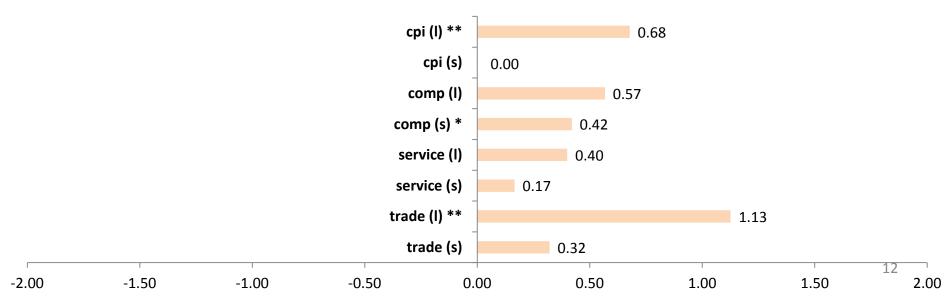
- Declining across Europe
- Higher in Ireland than Denmark
- Declines faster, more volatile pattern

- What shapes labour's share of national income?
- Flaherty and Ó Riain (2013)

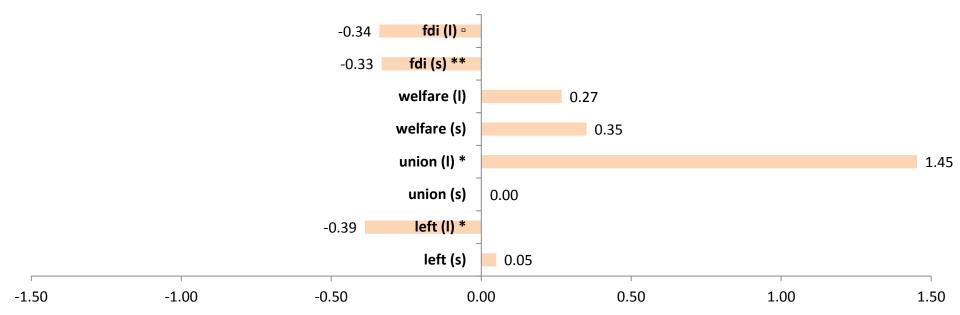
#### Standardised Coefficients, <u>Ireland</u> (Macro-economic model)



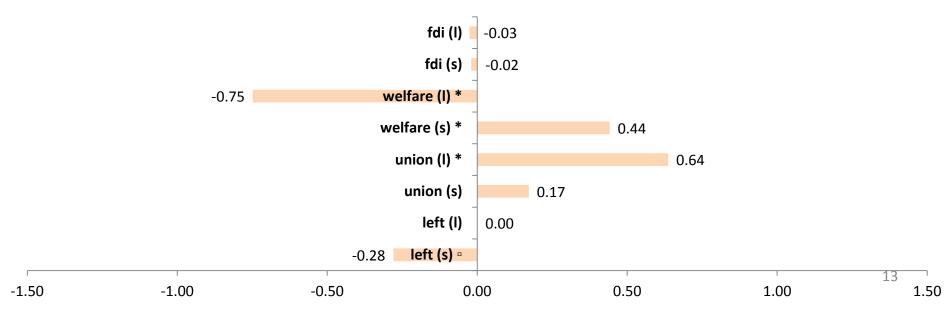
#### Standardised Coefficients, <u>Denmark</u> (Macro-economic Model)



#### Standardised Coefficients, <u>Ireland</u> (Political-economic model)



#### Standardised Coefficients, <u>Denmark</u> (Political-economic model)



### **LOGICS OF CAPITALISMS**

## The Double Movement in Liberal Political Economies

Unequal market power
Weak credible commitments to
security, protection and investment
Hierarchical Power

Keynesianism
Wage Earner Welfare State
Wage and Market Income as Focus of
Demands
Tax Redistribution of Income
Job Control

# The Double Movement in the European Core

More equal empowerment of market actors
Strong credible collective commitments
Negotiated coordination

Investment Centred
Universalist Protection
Wages Less Significant Part of Welfare
Distribution of Welfare through Services
Negotiated Flexibility

# (At Least) Two Logics of Capitalist Organisation

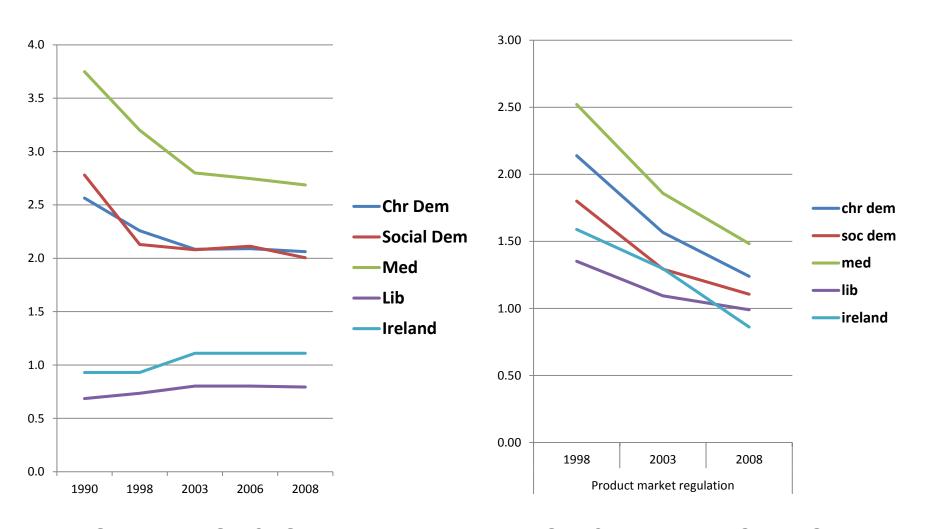
- Keynesian Investments
  - Tactical (Liberal)
  - Strategic (Social Democratic)
- Risks
  - Externalised (Liberal)
  - Internalised (Social Democratic)
- Austerities
  - Shrinking the State (Liberal)
  - Protecting the State (Social Democratic)

### **EUROPEAN INTEGRATION**

# Macroeconomic Futures Foretold: Comparative Capitalisms 1960-1972

	Average Budget Surplus	Coordination Index	Central Bank Independence	Liberalisation of Capital Controls	Hard Currency Index (73-93)
Social Democratic	+2.6	.72	0.29	2.0	.37
Christian Democratic	-0.3	.59	0.43	3.1	.50
Germany	0.4	0.88	0.66	4.0	.60
Liberal	-2.5	.13	0.42	2.8	.15 (UK only)

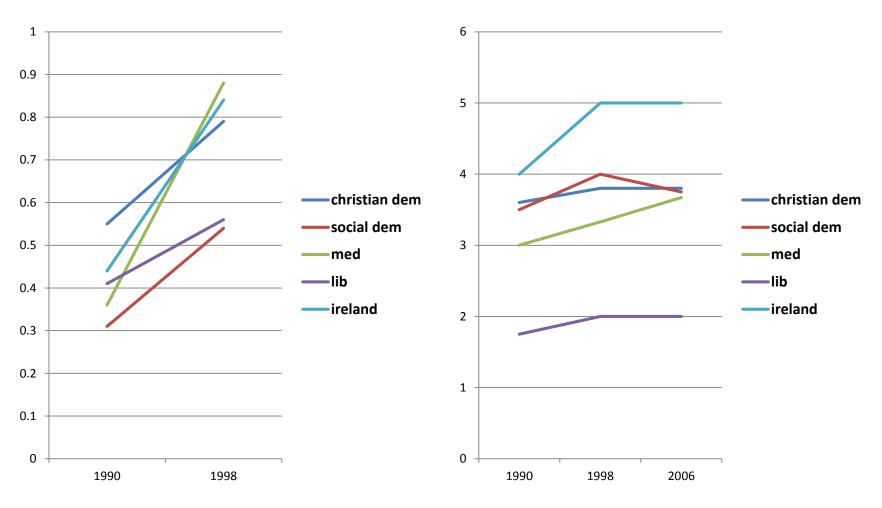
### 'Liberal Convergence'? (OECD Indices)



**EMPLOYMENT PROTECTION** 

PRODUCT MARKET REGULATION

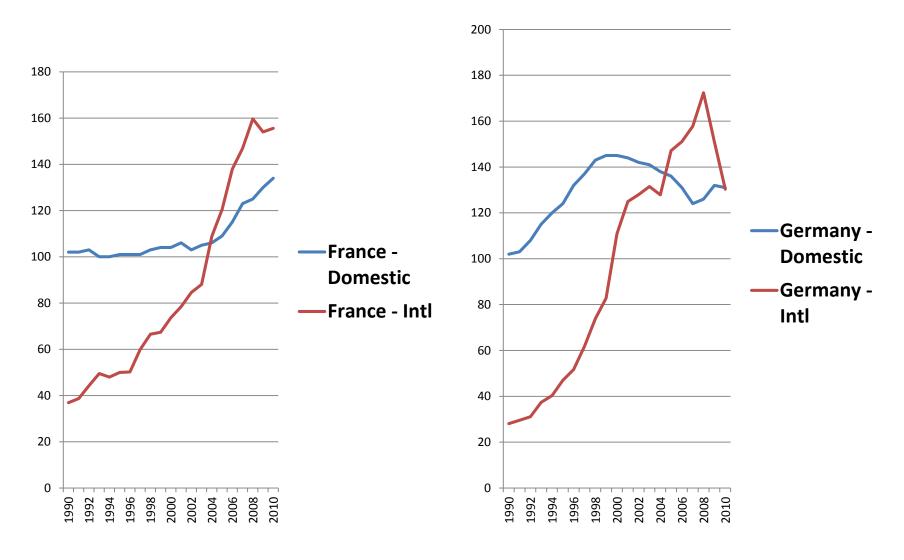
# 'Christian Democratic Convergence'? (Guillen, Visser indices)



**CENTRAL BANK INDEPENDENCE** 

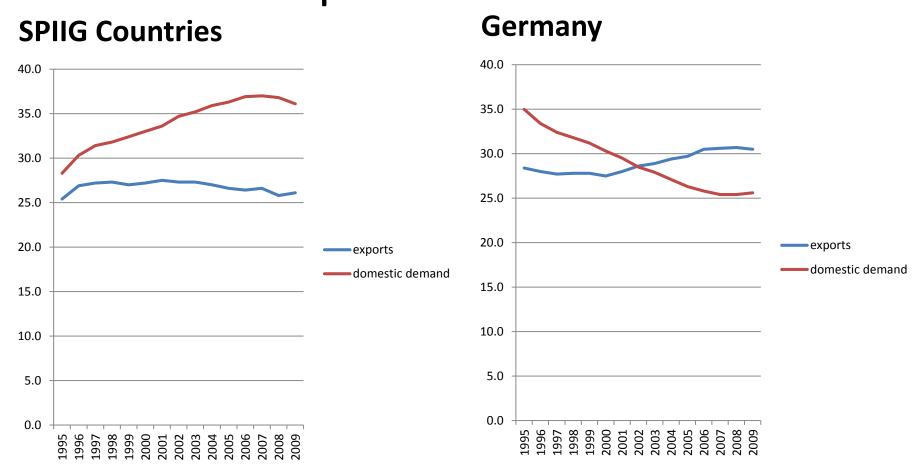
WAGE COORDINATION

### Financialising Europe



DOMESTIC CREDIT AND INTERNAT'L BANK LENDING IN FRANCE AND GERMANY (% OF GDP)

### Turning Europe Inside Out, 1995-2009: Keynes in the Periphery, Schumpeter in the Core?



% OF TOTAL EXPORTS AND TOTAL DEMAND IN EUROZONE

### Europe's Perverse Policy Mix

	EUROPE 2008- 2013	LIBERAL CAPITALISMS	SOCIAL MARKET CAPITALISMS
Macro- Economic Management	FISCAL CONSOLIDATION	KEYNESIAN DEMAND MANAGEMENT	FISCAL CONSOLIDATION
Supporting Real Economy Recovery	'CONFIDENCE' AND PRIVATE INVESTMENT	'CONFIDENCE' AND PRIVATE INVESTMENT	STATE-LED INVESTMENT